

## dpi24/7

*dpi24/7 is an open source solution based on Drupal CMS which automates and optimizes the digital publishing activities for all the digital devices.*

### The digital media hub

dpi24/7 is a dedicated solution which optimizes the digital publishing activities for the press editors. It does not replace the editorial system, it completes it, enriches it and improves its performances.

As a solution based on **Drupal CMS**, it provides specialized features to produce live information and breaking news 24H/24H and 7/7.

### Concepts

dpi24/7 is a solution created for all editors and content providers who want to improve the productivity and the profitability of digital publishing activities. Since the digital publishing is an editorial strategy in the company and whatever is the editorial volume produced, dpi24/7 brings successful solutions.

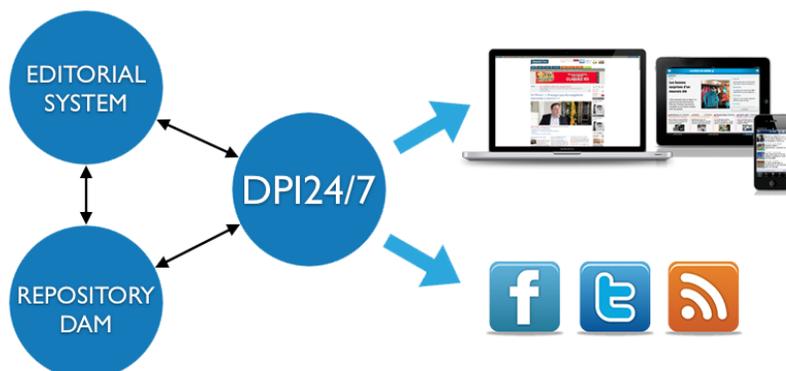
It enables publishers to reach easily bi-media publishing without renewing the editorial system.

### Integration

In the digital world, a news is not a news anymore but an information which develops itself permanently and whose text and video change during the day. Only dpi24/7 can handle these constraints and meet the requirements of quality and productivity of a web editorial staff.

### Performance

dpi24/7 is an **open source solution**, developed on Drupal CMS and is designed to be integrated with any editorial systems producing an XML flow. Using dpi24/7 at the heart of the editorial system allows editors to manage digital publishing without removing editorial system or changing staff organization. Features are included in several modules: Social Media, Tags, Notify, Content, SSO, Forum, Mobile, DAM.



### Flexibility

The end user (journalist, writer) appreciates the global efficiency of dpi24/7 and the autonomy which he has to produce some multimedia contents. He can use specific tools for publishing and creating digital contents (text, photo, video, gallerie, widget) and much more as:

- The ability to manage the plan tagging of all items or let dpi24/7 do it automatically
- Manage a blog platform
- Manage a forum platform
- Generate newsletters,
- Manage notifications

### Customer benefits

With dpi24/7 the company is guaranteed to produce quality information website at a reduced cost, without compromising its organization and information systems. The open source model offers guarantees of lower costs of acquisition and operation, while insuring the evolution capacities of the solution.

### And more...

dpi24/7 is also available with SaaS configuration. The subscription fee is based on web traffic.

### About Audaxis

Audaxis, privileged partner of the Rossel Group, the leading francophone press group in Belgium and a major shareholder of the La Voix du Nord Group, the most important media group north of Paris, has more than 15 years of experience in the on-line press industry. This privileged partnership has enabled it to develop a global solution for multi-channel digital publishing for the press and media professions based on open source software. Audaxis has direct operations in Belgium, Luxembourg, Switzerland and France.

## MODULES OF dpi24/7

All Drupal's functions complemented by highly specialized functions for editors are easily accessible to non-technical users. These functions can be found in the form of modules in dpi24/7. They are activated according to business needs (BtoB, BtoC) of editors.

### SOCIAL MEDIA

The **Media** module offers seamless integration with different social media. Posting, sharing,...

### TAGS

The **Tags** module allows the editor to easily manage his electronic-tagging plan- advertising, audience...

### SSO

Thanks to the **SSO module**, a "single sign-on" solution can be used for a set of sites.

### FORUM

The **Forum** module works as a genuine forum platform and includes functionality for commenting articles.



### NOTIFY

The **Notify** module offers an alert notification solution via newsletter, iPhone and Android alerts.

### CONTENT

With the **Content** module, different types of media can be published: articles, portfolios, videos, galleries, questionnaires... Its advanced template system allows the editor to choose the form appropriate to the content.

### MOBILE

The **Mobile** module publishes feeds designed for mobile applications. Websites can also be published in the specific format more than one device.

### DAM

Integrated with a content repository, the **DAM** module allows the editors to leverage the "Long Tail" effect and to revamp earlier content. A semantic enhancement tool can also be integrated.